

# The DATA For GOOD toolbox: Unleash data to benefit individuals and society.

With DATA for GOOD you can activate all data across silos - with citizens at the center, with secure data sharing, and in collaborations that create better results for all. Our governance tools apply consent, governance, and evidence to how data is accessed, shared, and analysed.

## IMAGINE BEING ABLE TO:

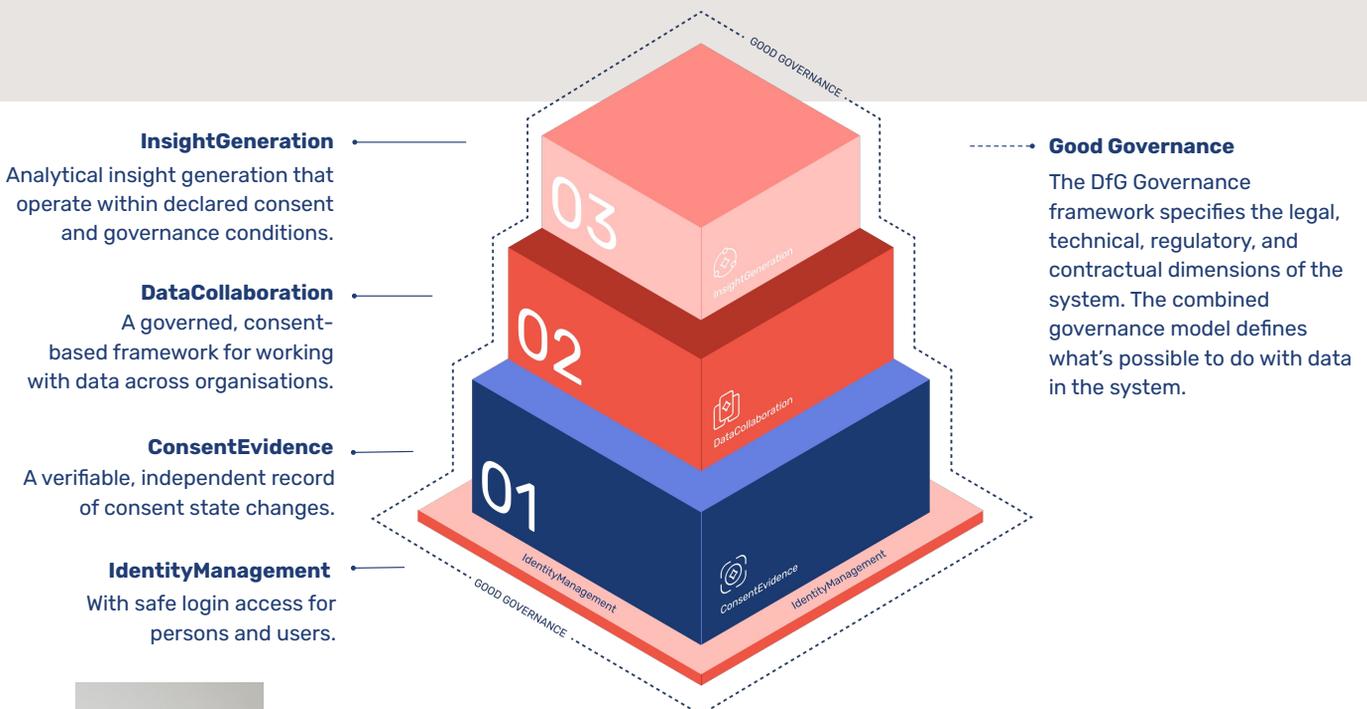
- Confidently collaborate on data across organizational boundaries.
- Generate insights responsibly from shared and sensitive data.
- Build partnerships at speed – without months of legal back-and-forth.
- Maintain full control, legitimacy, and auditability throughout.
- Create more relevant and useful offers and services through insights based on data.

## WHAT YOU GET:

The tools are designed to make responsible data use practical in day-to-day operations, enabling insight and collaboration without sacrificing trust or accountability.

By generating verifiable evidence of consent and data use, the tools help organisations meet regulatory expectations and demonstrate responsible data handling to regulators, partners and users.

Each tool addresses a different stage of data use, but all operate within the same Governance and Evidence framework.



*DATA For GOOD Foundation is a not-for-profit, neutral intermediary founded on principles of privacy, trust, and transparency which guarantee that no data can ever be sold, shared or modified.*

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## CONSENT EVIDENCE

**ConsentEvidence** is an independent record of consent, capturing what consent existed, when it changed, and what it applied to, across systems and over time.

# A verifiable, independent record of consent state changes

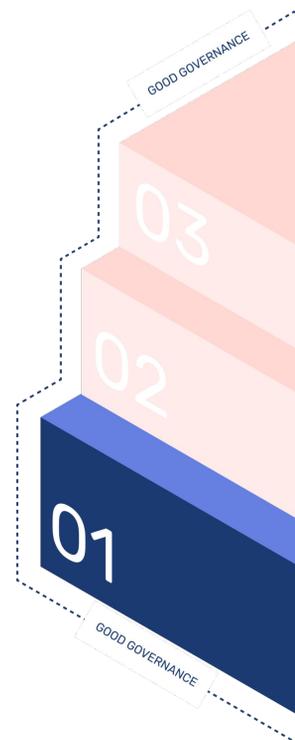
### Independent evidence that consent is handled responsibly.

Many organisations already collect consent – but struggle to prove how it has been handled when scrutiny arises. **ConsentEvidence** provides a verifiable, independent record of consent state changes across systems, from the point of integration onward.

Instead of relying on fragmented logs, internal claims, or after-the-fact explanations, Consent Evidence forms a foundational evidence layer that shows what consent existed, when it changed, and what it applied to.

This makes consent handling inspectable and defensible when questions arise – from regulators, partners, or the public – reducing regulatory and reputational risk.

The basic ConsentEvidence tool is a prerequisite for using the DataCollaboration and InsightGeneration tools.



#### WHAT YOU GET:

- An independent evidentiary layer on top of existing consent systems.
- Cross-system visibility into how consent is handled, not just within a single CMS.
- Ongoing, go-forward evidence of consent handling in practice.
- A way to demonstrate responsible consent handling under regulatory or public scrutiny.
- All within the DfG Governance framework.

#### WHY IT MATTERS:

- Reduces regulatory and reputational risk.
- Strengthens trust with regulators, citizens, and the public.
- Provides audit-ready evidence of responsible data practices.
- Makes your consent handling independently verifiable.



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**DataCollaboration** is governed infrastructure for working with data across organisational boundaries, built on consent, accountability, and control.

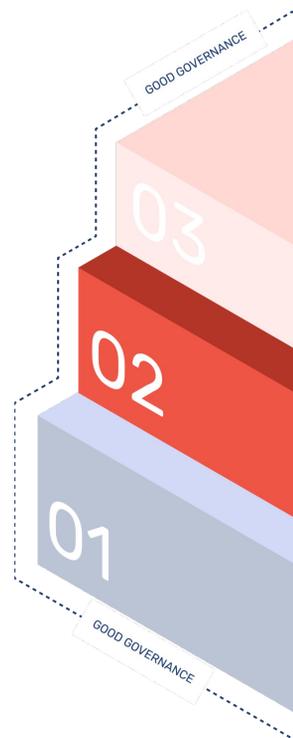
## A governed, consent-based framework for working with data across organisations

### A trusted way for organisations to collaborate around data.

Many organisations want to collaborate around data, but are blocked by trust, liability, and governance risk once data crosses organisational boundaries. This is often worked around through bespoke contracts, manual controls, or avoided altogether – slowing partnerships, business development, and increasing risk.

**DataCollaboration** provides a governed, consent-based framework for working with data across organisations. It operates within declared consent and governance conditions and generates verifiable records of data access and interaction, rather than relying on assurances alone.

By making collaboration inspectable and accountable in practice, Data Collaboration reduces governance and coordination friction and enables organisations to realise value from data partnerships under clear, agreed rules.



#### WHAT YOU GET:

- A governed framework for sharing and combining data across organisations.
- Clear, inspectable records of who accessed which data, under what consent and conditions.
- A way to make data partnerships legitimate, defensible, and easier to manage over time.

#### WHY IT MATTERS:

- Unlocks value from data partnerships supporting innovation and better decision-making, while giving individuals full control of their data.
- Reduces legal and reputational friction in cross-org work.
- Enables collaboration without losing control over your data.



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## INSIGHT GENERATION

**InsightGeneration** is governed analytics infrastructure turning sensitive data into insights through predefined workflows, without exposing raw data or bypassing consent.

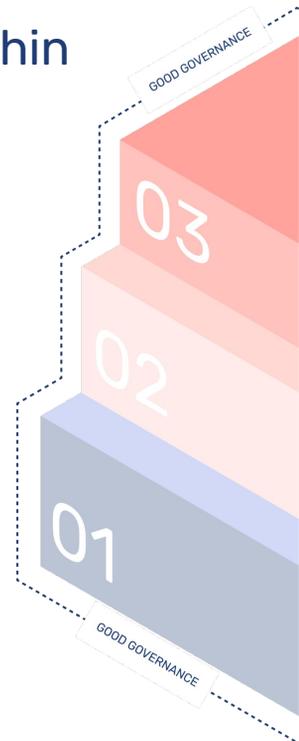
# Analytical insight generation that operate within declared consent and governance conditions

### Generating new insights from data without compromising trust.

Organisations want to develop new insights, services, or products using sensitive or distributed data. But trust, consent, and governance expectations often constrain how analysis can be done. In practice, this leads to data being centralised, scope being limited, or analysis avoided altogether due to governance risk or complexity.

**InsightGeneration** enables predefined, governed analytical workflows that operate within declared consent and governance conditions. It produces verifiable outputs and execution records without exposing raw data or bypassing consent.

This allows insight-driven work to move forward while maintaining accountability and confidence in how insights are generated – supporting innovation without eroding trust.



#### WHAT YOU GET:

- A governed way to generate insights under defined governance and declared consent constraints.
- Verifiable execution records showing how insights were produced, not just the results.
- An enablement layer for analytics, innovation, and insight development that operates within permitted use.
- The ability to work with complex or sensitive data while retaining accountability and auditability.

#### WHY IT MATTERS:

- Enables insight-driven innovation from sensitive or distributed data for individuals, organisations and society together.
- Maintains trust and accountability throughout the analytics process.
- Aligns with societal expectations around responsible data use.
- Respects consent and governance boundaries by design.



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